

CRAFT

Teamwear 2024

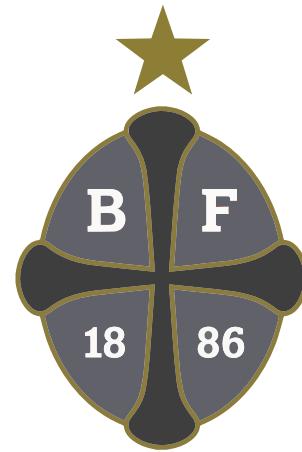
**FOR WORLD
CHAMPIONS
AND EVERYDAY
HEROES.**



TEAMWEAR

For world champions and everyday heroes

Craft athletes work out for freedom, for happiness and for progress – to improve quality of life. We are people of all ages and genders who prioritize physical movement and appreciate design and functionality. We are all athletes, from the everyday active to the world record holder.

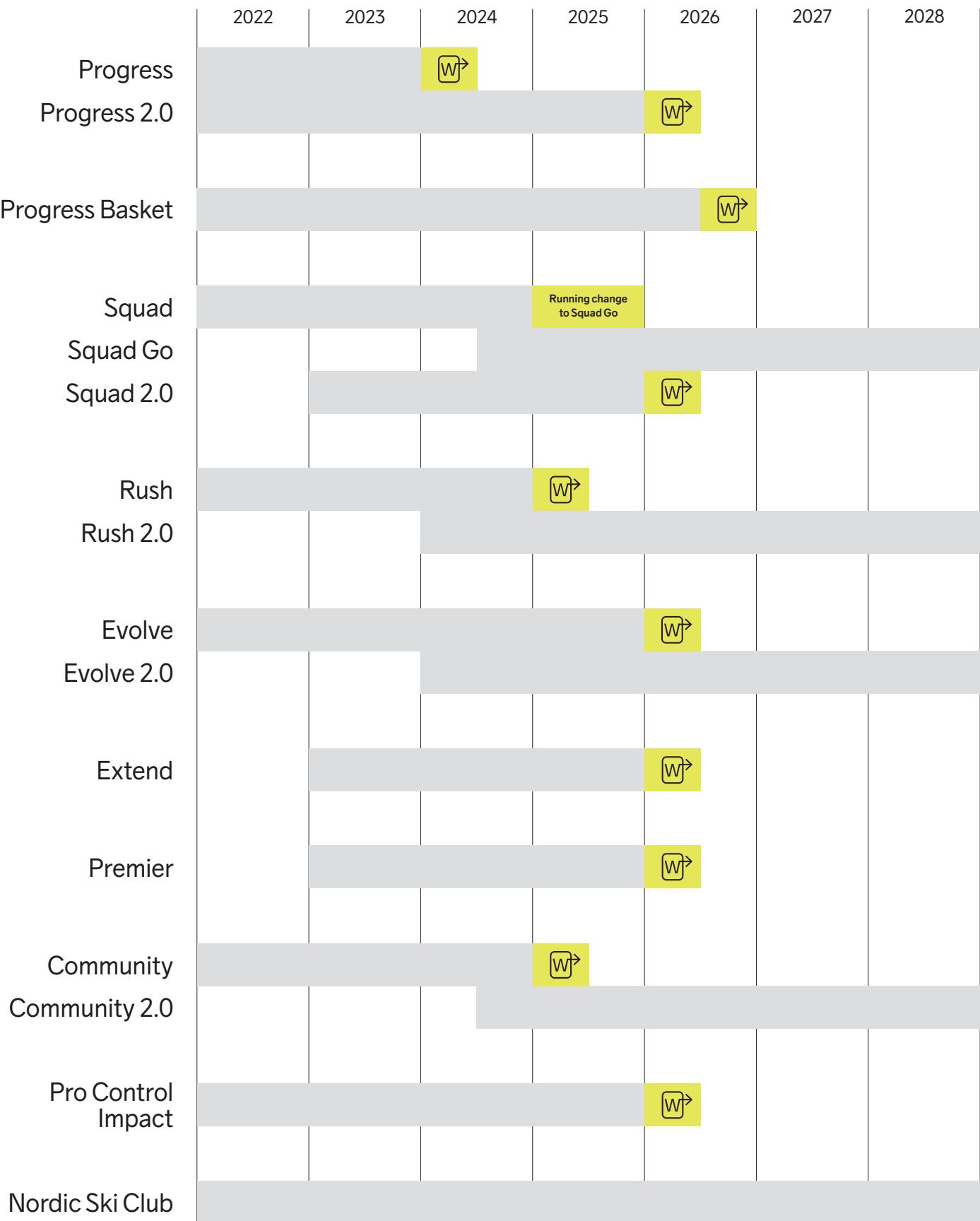


Hammarby IF
Photo: Bildbyrån

Concept overview

Premier	Highly functional game-day garments designed for maximum performance.
Progress 2.0	The same elegance, creativity and function as before but now made from recycled polyester.
Progress	Stylish elegance creative retro feeling and extremely good moisture transport paves the way for success.
Extend	Highly functional training garments designed for maximum performance.
Evolve 2.0	Continuously evolving, this high-intensity concept boasts upgraded materials and a new tailored fit, shaped especially for team sports. Recycled polyester leads the way to enhanced performance while treading lightly on the environment.
Evolve	Living by the code that practise makes perfect, Evolve is designed for teams and athletes dedicated to improve their skills through hard and continuous training.
Squad Go	This innovative concept combines functionality and durability, making it a must-have addition to any teamwear wardrobe. Crafted from recycled polyester, these versatile garments embody sustainability and efficient moisture transport, ensuring optimal performance during intense training sessions.
Squad 2.0	Functional, stretchy and classic garments featuring modern fabrics made from recycled polyester.
Squad	Good moisture transport, good stretch and classic design provides the right conditions for optimal performance.
Progress Basket	Recycled fabrics, loose fit and efficient moisture transport help you and your teammates advance to the next level.
Pro Control Impact	Premium concept with high-functional materials for top-level sports. Fits racket sports, volleyball and field hockey.
Rush 2.0	an updated version of its predecessor, boasting a new fit and new materials for improved freedom of movement and even greater comfort. Representing the latest generation of functional sportswear, this collection is made from recycled polyester and comes with a durable, long-lasting design. True to its name, speed and movement are front and center.
Rush	Lightweight, functional and ergonomically shaped garments for optimal freedom of movement. Fits gymnastics and track and field.
Nordic Ski Club	Functional cross-country ski garments for training and racing in all types of winter conditions.
Community 2.0	Crafted from a soft blend of recycled polyester and organic cotton, this casual off-the-pitch concept provides a smooth touch and great comfort, continuously elevating the team spirit.
Community	A contemporary concept with athletic fit and sporty looks designed for relaxed moments between workouts and competitions.
Join	Join is a premium active-lifestyle concept that celebrates the serene moments in between workouts. Boasting a sleek Scandinavian design, these sophisticated sportswear garments effortlessly pair with a diverse range of athletic attire.

Concept lifecycle



Wildcard comprises attractive surplus items that continue to be in demand and that will be offered as long as stock lasts. These surplus treasures encompass a diverse range of products across our categories, carrying their own unique appeal. Featuring cutting-edge technologies and materials that enhance performance and optimize comfort, this ever-moving product range provides athletes with a continuously renewed chance – a wild card – to improve and reach their goals.

MATCH

Premier

Premier game-day koncept udviklet til maksimal ydeevne på det højeste niveau af sport. Innovative, meget elastiske og lette stoffer kombineres med avanceret ergonomisk design for at give overlegen bevægelsesfrihed og bedste kropstemperatur.



Er fremstillet af recycled polyester

Premier Solid Jersey
1912757 M | 1912758 W 300,-



1912759 Premier Fade Jersey
1912759 M | 1912760 W 325,-



1912761 Premier Shorts
1912761 M | 1912762 W 275,-



MATCH

Progress 2.0

Det uventede fødes i kontrasten. Et nyt træk, nye måder at løbe på eller måske en ny banebrydende strategi. Ved at kombinere kreativitet med funktion, elegance og en retro-følelse giver Progress 2.0 effektiv fugttransport og den rigtige attitude. Fremstillet af recycled polyester.



Progress 2.0 Solid Jersey
1910172 M | 1910173 W | 1910174 JR 235,-/215,-



Er fremstillet af recycled polyester



Progress 2.0 Graphic Jersey
1910178 M | 1910179 W | 1910180 JR 285,-/245,-



Progress 2.0 Stripe Jersey
1910175 M | 1910176 W | 1910177 JR 285,-/245,-



Progress 2.0 Shorts
1910181 M | 1910182 W | 1910183 JR 200,-/175,-



Progress 2.0 Short Shorts W
1912169 W 200,-



Progress 2.0 GK LS Jersey
1912226 M | 1912227 W 330,-

NEW



Progress 2.0 Contrast Sock
1914650 125,-



TRAINING & MATCH

Progress

I kontrasterne opstår det uventede. En ny fine, nye løberuter eller måske en ny, banebrydende taktik. Stilrene Progress med dens kreativite, elegance og retro-følelse, giver den rigtige attitude og ekstremt god fugttransport.



Progress Halfzip LS Tee*
1905611 M | 1905625 W | 1905639 JR 375,-/350,-



Progress R-Neck Sweater*
1906980 M | 1906981 W | 1906982 JR 300,-/280,-



Progress Jacket*
1905612 M | 1905626 W | 1905640 JR 450,-/400,-



Progress Pants*
1905613 M | 1905627 W | 1905641 JR...375,-/350,-



Progress 3/4 Pants*
1907114 M | 1907115 W | 1906259 JR
300,-/250,-



Progress Baselayer CN LS*
1906255 M | 1906254 W | 1906258 JR 325,-/275,-



Progress Baselayer Pants*
1906257 M | 1906256 W | 1906259 JR 325,-/275,-



Progress Practise Tee*
1905608 M | 1905622 W | 1905636 JR 200,-/180,-



Progress Indoor Jersey
1911100 M | 1911101 W | 1911102 JR 325,-/280,-



Progress GK, Sweatshirt
1907947 M | 1907948 W | 1907949 JR 300,-/275,-



Progress GK, Sweatpants
1907950 M | 1907951 W | 1907952 JR 300,-/275,-



TRAINING

Extend

“Top of the line” koncept med høj funktionelt træningstøj designet til maksimal ydeevne på det højeste sportsniveau. Innovative, meget elastiske og lette stoffer kombineres med avanceret ergonomisk design for at give overlegen bevægelsesfrihed og bedste kropstemperaturstyring.



Er fremstillet af recycled polyester



Extend Full Zip
1912745 M | 1912746 W 600,-



Extend Half Zip
1912747 M | 1912748 W 500,-



Extend Pant
1912749 M | 1912750 W .. 450,-



Extend Slim Pant
1912751 M 400,-



Extend Force Tights
1912752 W 500,-



Extend Jersey
1912753 M | 1912754 W 300,-



Extend Shorts
1912755 M | 1912756 W 300,-



TRAINING & MATCH

NEW

Squad Go

Dette innovative koncept kombinerer funktionalitet og holdbarhed, hvilket gør det til et must-have supplement til enhver teamwear-garderobe. Tøjet er fremstillet af recycled polyester og repræsenterer bæredygtighed og effektiv fugttransport, hvilket sikrer optimal ydeevne under intens træning.



Squad Go Function Tee
1915303 M | 1915304 W | 1915326 JR....175,-/150,-



All garments are made
with recycled polyester



Squad Go FZ Jacket
1915347 M | 1915348 W | 1915352 JR....350,-/325,-



Squad Go HZ
1915350 M | 1915351 W | 1915352 JR....300,-/275,-



Squad Go Pant
1915353 M | 1915354 W | 1915355 JR....300,-/275,-



TRAINING & MATCH

Squad 2.0

Retro attitude og klassisk udtryk. Minimalistisk og ligetil. Squad 2.0 styrker holdånden over generationer, mens god fugttransport og stræk giver de rette betingelser for optimal præstation. Fremstillet af recycled polyester.



Squad 2.0 Full Zip
1912728 M | 1912729 W | 1912730 JR 400,-/375,-



Er fremstillet af recycled polyester



Squad 2.0 Half Zip
1912731 M | 1912732 W | 1912733 JR 325,-/300,-



Squad 2.0 Crewneck
1912734 M | 1912735 W | 1912736 JR 300,-/275,-



Squad 2.0 Pant
1912737 M | 1912738 W | 1912739 JR 325,-/300,-



Squad 2.0 Contrast Jersey
1912725 M | 1912726 W | 1912727 JR 185,-/175,-



TRAINING & MATCH

Squad

Ensfarvet og klassisk. Minimalistisk og lige på. Squad forstærker holdfølelsen samtidig med, at god fugttransport og god stretch giver de rigtige forudsætninger for optimale præstationer.



Squad Wind Jacket
1913816 M | 1913817 W | 1913818 JR 600,-/450,-



Squad Jersey Solid
1905560 M | 1905566 W | 1905582 JR 165,-/150,-



Squad Jersey Solid LS
1906884 M | 1906885 W | 1906886 JR 200,-/185,-



Squad Short Solid
1905572 M | 1905576 W | 1905586 JR 165,-/150,-



Squad Hotpants
1906986 W | 1906987 JR ... 150,-/140,-



Squad Skirt
1910951 W | 1910952 JR ... 325,-/300,-



Squad GK LS Jersey
1905588 M | 1905590 W | 1905592 JR 300,-/280,-



Squad GK Shorts
1906977 M | 1906978 W | 1906979 JR 165,-/150,-



Squad Sock Solid
1905580..... 85,-



Squad Sock W-O Foot Solid
1913914 UNISEX | 1913915 JR.... 75,-

TRAINING & MATCH

Progress Basket

Progress Basket kombinerer kreativitet med funktion.
Recycled materialer, løs pasform og effektiv fugttransport hjælper dig og dine holdkammerater med at komme op på næste niveau.



Er fremstillet af recycled polyester



Progress Basket Singlet
1911103 M | 1911104 W | 1911105 JR....245,-/200,-



Progress Basket Shorts
1911112 M | 1911113 W | 1911114 JR.... 250,-/215,-



Progress LS Basket Jersey
1911106 M | 1911107 W | 1911108 JR300,-/265,-



Progress Compression Sleeve
19111674150,-



Progress Reversible Basket Singlet
1911109 M | 1911110 W | 1911111 JR.....300,-/250,-



Progress Reversible Basket Shorts
1911115 M 1911116 W 1911117 JR300,-/250,-



TRAINING & MATCH

Pro Control Impact

Få stor indflydelse med dette premium, mere miljøvenlige og højtydende teamwear-koncept. Med lette, elastiske og delvist recycled polyesterstoffer giver Pro Control Impact fremragende åndbarhed, fugttransport og bevægelsesfrihed under intense fysiske aktiviteter.



Alle overdele er fremstillet af recycled polyester.



Pro Control Impact Polo
1908225 M | 1908226 W | 1908227 JR 375,-/325,-



Pro Control Impact SS Tee
1908228 M | 1908229 W | 1908230 JR 285,-/265,-



Pro Control Impact LS Tee
1908231 M | 1908232 W | 1908233 JR 350,-/300,-



Pro Control Impact SL
1908234 M | 1908235 W | 1908236 JR 265,-/215,-



Pro Control Impact Shorts
1908237 M | 1908238 W | 1908239 JR 375,-/325,-



Pro Control Impact Short Shorts M
1908401 375,-



Pro Control Impact Tights
1912780 450,-



Pro Control Impact Skirt
1908240 W | 1908241 JR 375,-/300,-



Pro Control Impact Cap
1908244 175,-

TRAINING & CONTEST

NEW

Rush 2.0

2.0-versionen, der er blevet opdateret med en ny pasform og nye materialer, giver forbedret bevægelsesfrihed og endnu større komfort. Fremstillet af recycled polyester repræsenterer dette koncept den nye generation af sportstøj designet til at mindske miljøet fodspor.



Rush 2.0 Training Jacket
1914672 M | 1914673 W | 1914674 JR.....600,-/450,-



Rush 2.0 Crop Tee
1914664 W.....250,-



Rush 2.0 Crop Top
1914666 W....250,-



Rush 2.0 LS Tee
1914658 M | 1914659 W | 1914660 JR.....300,-/250,-



Rush 2.0 SS Tee
1914655 M 250,00 | 1914656 W 250,00 | 1914657 JR...225,-



Rush 2.0 Singlet
1914661 M | 1914662 W | 1914663 JR.....200,-/175,-



Rush 2.0 Crop Singlet
1914665 W.....250,-



Rush 2.0 Training Pants
1914675 M | 1914676 W
1914677 JR...450,-/400,-



Rush 2.0 Training FZ Pants
1915614 M | 1915615 W
1915616 JR...500,-/450,-



Rush 2.0 Zip Tights
1914681 W....450,-



Rush 2.0 Tights
1914669 M | 1914670 W | 1914671 JR....450,-/350,-



Rush 2.0 Short Tights
1914667 M | 1914668 W...300,-



Rush 2.0 Hot Pant
1914691 W.....250,-



Rush 2.0 Shorts
1914678 M | 1914679 JR...300,-/250,-



Rush 2.0 Marathon Shorts
1914682 M | 1914683 W...300,-



TRAINING & CONTEST

Rush

Don't just run. Rush.

Hastighed og bevægelse er nøglen til succes i de fleste sportsgrene. Med de lette, funktionelle og ergonomisk formede beklædningsgenstande i Rush-serien skaber du de optimale betingelser for at øge tempoet og optimere ydeevnen.



Rush Top W
1907370 200,-



Rush Slim Singlet W
1912170 250,-



Rush Singlet
1907367 M | 1907368 W | 1907369 JR 200,-/175,-



Rush SS Tee
1907361 M | 1907362 W | 1907363 JR.. 250,-/225,-



Rush LS Tee
1907364 M | 1907365 W | 1907366 JR.. 300,-/250,-



Rush Wind Jacket
1907379 M | 1907380 W | 1907381 JR.. 600,-/450,-



Rush Wind Pants
1907382 M | 1907383 W | 1907384 JR 400,-/350,-



Rush Tights
1907376 M | 1907377 W | 1907378 JR
450,-/350,-



Rush Zip Tights
1907593 M | 1907594 W | 1907595 JR
450,-/350,-



Rush Knickers M
1907931..... 400,-



Rush Capri W
1907932..... 400,-



Rush Short Tights
1907373 M | 1907374 W | 1907375 JR
300,-/275,-



Rush Shorts
1907385 M | 1907386 W | 1907387 JR
300,-/275,-



Rush Marathon Shorts
1907396 M | 1907397 W ... 300,-



Rush Hot Pants W
1907372 250,-



TRAINING

NEW

Evolve 2.0

Dette højintensitetskoncept, der konstant udvikler sig, kan prale af opgraderede materialer og en ny skræddersyet pasform, formet specielt til holdsport. Recycled polyester leder vejen til forbedret ydeevne, mens du træder let på miljøet.



Evolve 2.0 Crewneck
1915688 M | 1915689 W....350,-



Er fremstillet af recycled polyester



Evolve 2.0 Full zip jacket
1914757 M 500,00 | 1914760 W 500,00 | 1914763 JR...475,-



Evolve 2.0 Half zip
1914758 M | 1914761 W | 1914764 JR....400,-/350,-



Evolve 2.0 Pants
1914759 M | 1914762 W | 1914765 JR....400,-/375,-



TRAINING

Evolve

Evolve lever efter koden, øvelse gør mester, og er designet til hold og atleter, der er dedikeret til at forbedre deres færdigheder gennem hård og kontinuerlig træning. Klassisk design kombineres med opløsningsfarvede stoffer for at tilbyde tidløse, miljøvenlige og funktionelle outfits.



Er fremstillet af recycled polyester



Evolve Hood Jacket
1910157 M | 1910158 W | 1910159 JR 550,-/525,-



Evolve Crewneck
1910160 M | 1910161 W | 1910162 JR 350,-/300,-



Evolve Full Zip
1910154 M | 1910155 W | 1910156 JR 500,-/475,-



Evolve Halfzip
1910151 M | 1910152 W | 1910153 JR 400,-/350,-



Evolve Pants
1910163 M | 1910164 W | 1910165 JR
400,-/375,-



Evolve Slim Pants
1910166 M | 1910167 W | 1910168 JR
350,-/325,-



Evolve Tee
1910142 M | 1910143 W | 1910144 JR 250,-/225,-



Evolve Shorts
1910145 M | 1910146 W | 1910147 JR
225,-/200,-



Evolve Zip Pocket Shorts
1910148 M | 1910149 W | 1910150 JR
300,-/250,-



SPORTSWEAR

NEW

Community 2.0

Fremstillet af en blød blanding af recycled polyester og økologisk bomuld giver dette afslappede off-the-pitch-koncept et glat touch og fantastisk komfort, der konstant løfter holdånden.



Community 2.0 Logo FZ Hoodie
1915295 M | 1915296 W | 1915321 JR....500,-/450,-



Community 2.0 Function Hoodie
1915309 M | 1915310 W....500,-



Community 2.0 Zip Jkt
1915297 M | 1915298 W.....450,-



Community 2.0 Hoodie
1915327 M | 1915328 W | 1915322 JR.....400,-/350,-



Community 2.0 R Neck
1915299 M | 1915300 W.....350,-



Community 2.0 Logo Hoodie
1915344 M | 1915345 W | 1915346 JR.....400,-/350,-



Community 2.0 Tee
1915301 M | 1915302 W | 1915323 JR.....200,-/150,-



Community 2.0 Craft Hoodie
1916130 M | 1916131 W | 1916132 JR.....400,-/350,-



Community 2.0 Pants
1915305 M | 1915306 W | 1915324 JR.....350,-/300,-



Community 2.0 Shorts
1915307 M.....250,-



SPORTSWEAR

Footwear

NEW



Pacer
1915025 M | 1915026 W.....1100,-

EXIT SEASON AW25



PRO Endur Distance
1912183 M | 1912184 W.....1300,-

EXIT SEASON AW25



Shower Slip in
1909081 Uni.....150,-



V150 Engineered
1908265 M | 1908264 W.....1200,-



i1 Cage
1908272 M | 1908273 W.....1300,-



i2 Control
1908274 M | 1908275 W.....900,-



SPORTSWEAR

Teamsport tilbehør



Team Glove
1910054 Uni....200,-

EXIT SEASON AW24



PRO Control Impact Cap
1908244 Uni.....175,-



Community Cap
1907941 Uni.....175,-



Community Hat
1907395...125,-



Pro Control Hat
1906728....90,-



Progress Neck Tube
1911095 Uni....90,-

Tillægsprodukter fra Corporate og Retail - er ikke standard team produkter



Charge Visor
1910714 Uni....200,-



CORE Essence Thermal Glove 2
1912478 Uni.....250,-



CORE Essence Thermal Multi Grip Glove 2
1912479 Uni.....300,-



CORE Essence Thermal Hat
1909932 Uni.....220,-



CORE Essence Thermal Headband
1909933 Uni.....170,-



CORE Essence Beanie
1912484 Uni.....200,-



CORE Essence Jersey High Hat
1912481 Uni | 1916125 JR...200,-/180,-

NEW - AVAILABLE AW2024



CORE Essence Fleece Neck Tube
1915313 Uni.....120,-



SPORTSWEAR

Equipment



Transit Equipment Bag 38L
1910055.....600,-



Transit Equipment Bag 65L
1910056.....800,-



Transit Roll Bag 60L
1910058.....1000,-



Transit Roll Bag 115L
1910059.....1400,-



Transit Cabin Bag
1910057....1000,-



Transit Backpack
1910060....450,-



Ability Gear Bag
1915279...1400,-



Pro Control Ball Bag
1906745.....300,-



Pro Control Equipment Bag
1906743.....350,-



Equipment



Squad 2.0 Duffel 36L
1914377.....350,-



Squad 2.0 Backpack 16L
1914378.....300,-



Squad 2.0 Shoe Backpack 26L
1914379.....350.-



Squad Duffel
1905594 45x27x30cm350,-
1905595 50x28x33cm375,-



Squad Practice Backpack Onesize
1905597 47x29x14cm....250,-



Squad Shoebag Onesize
1905596 20x37x12,5cm....150,-



Squad Gym Bag Onesize
1905598 34x43cm....125,-



Progress Sweat Headband
1908242 Uni.....75,-



Progress Sweat Wristband
1908243 Uni.....90,-



Progress Compression Sleeve
1911674.....150,-



Progress Ankle Straps
1906989.....60,-



Progress Sock Holder
1906990.....75,-



Progress Captain Armband
1906988.....40,-



Water Bottle 700 cl
1906381.....60,-



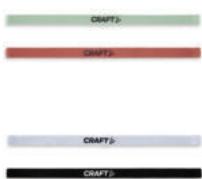
Transparent waterbottle
1906151.....100,-



Bath Towel
1911096...250,-



Court Towel
1911908...90,-



Training Hairband 2-pack
1910717.....90,-



ADV Essence Hijab
1914310.....200,-



CRAFT CIRCLE

RUNNING IN CIRCLES IS THE ONLY WAY FORWARD.

Circle is our sustainability initiative. It is an integral thread that runs through everything we do, from design to delivery and beyond. Its purpose is simple: To encourage conscious choices that minimize the environmental impact of our products.

Our sustainability initiative is connected to four of the Global Goals in United Nation's agenda 2030, chosen for their relevance to our business and our chance to contribute toward them. These four goals guide how we design, produce and distribute our products, how we extend the product lifecycle through circular options and how we collaborate with partners and organizations for a more sustainable tomorrow. The goals have inspired us, as a company and a brand, to set our own ambitious climate goals for the future.

By 2030, our goal is to **reduce carbon emissions** from our total operations by 50% from the base year of 2021. To achieve this, one step is for all Craft products to be fully made from more preferred materials (recycled materials, e.g.) and more sustainable production methods. Currently, 68% of our products are partially made from more preferred fibers.

In addition, most of our **packaging** are made from more preferred materials such as recycled plastic and FSC®-certified paper. We are also working to find ways of reducing unnecessary packaging materials.

In terms of **shipping**, we have set a goal to reduce our emissions from air freight as of 2025.

Design for the long run. To us, this means creating functional and innovative products that are developed for a clear purpose, made from durable and sustainable materials, and manufactured according to a high-quality standard to facilitate extended use and recycling. Part of this process has been to develop our Craft design principles and the Lifetime Guarantee program for our baselayers.

To protect our shared arena, we also collaborate with organizations such as RISE Chemical Group to ensure that no prohibited chemicals are used during production.

Want to know more about our sustainability initiative?
Learn more at craftsportswear.com/circle.



With passion for sports and commitment to innovation,
design and performance, we offer tools for sport achievements
that inspire and enable athletic progress for world champions
and everyday heroes.



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Alle priser er inkl. moms og gældende indtil 23. august 2024.

Der kan midt i sæsonen forekomme prisjusteringer, se derfor altid opdateret online katalog på www.newwave.dk. Vi tager forbehold for evt. trykfejl. Billeder og farver er vejledende, og der kan derfor forekomme nuanceforskelle fra katalogets billeder/farver til det faktiske produkt.

CRAFT :::